



VIDEO SPECIALIST (CONTRACTOR)

Calling all filmmakers! ANGARI Foundation is looking for a self-starting and experienced Video Specialist for its growing YouTube Channel. The Video Specialist will provide support to the Vice President of Production by capturing footage and producing video series and shorts for the channel's growing content slate as well as maintaining and operating the channel on a regular basis. This position will assist in expanding our online presence, growing brand affinity and building our overall content creation pipeline. Success in the position will be measured by evaluating story and video quality, video views, the growth of our subscriber base and community engagement on the channel.

This is a contract position for a 12-month term with potential for extension based on success and continued funding. The individual will enter an independent contractor agreement with ANGARI Foundation and receive IRS Form-1099.

Candidates should provide a reel and a list of their credits on each project along with a resume to kari@angari.org. Please review the following responsibilities and requirements. Only qualified candidates should apply.

Content Creation Responsibilities:

- Work with Vice President of Production to develop the channel's science, education and lifestyle video content slate
- Draft series or shorts development documents such as pitches, treatments and scripts, as necessary
- Establish production budgets and schedules
- Handle production and post-production on all channel videos
- Produce, shoot and edit channel trailers and other video marketing assets
- Address partner notes and work with ANGARI team to deliver on the Foundation's mission
- Complete all deliverables on time and on budget
- Travel on expeditions, participate in outreach programs and attend other Foundation events to capture content and build a library of footage for future videos
- Run livestreams remotely
- Support R/V *ANGARI* crew while capturing content

YouTube Operational Responsibilities:

- Upload, prep and take public all video content and other assets based on programming calendar
- Maintain and distribute channel release calendar to key partners
- Create monthly channel and social media banners as well as video thumbnails in line with the ANGARI brand
- Write and enter metadata
- Manage monetization, ad formatting and usage policy settings
- Manage end screen elements
- Organize video content into playlists
- Run livestreams
- Engage our audience utilizing the "discussion" tab
- Track analytics and provide on-going reports on video success
- Assist in implementing social media posting, campaigns and ad buys related to YouTube
- Communicate across all teams (Education, Marketing/PR/Social, Production and President's Office) on all things YouTube and video production

Requirements:

- Minimum of 2 years professional experience and college degree in cinematography, film, editing or related major
- Strong interest in video production and marketing for a nonprofit



- Skilled in storytelling, the production process, capturing footage, capturing audio and post-production (video editing, sound editing and finishing/mastering)
- Can demonstrate taste and style in short form video while adhering to the ANGARI brand
- Proficient in Adobe Photoshop, Adobe Premiere Pro and Final Cut Pro (Please do not apply without proficiency.)
- Strong knowledge of After Effects and Illustrator (Motion graphics proficiency a plus.)
- Experience in cinematography and handling sound equipment
- Proficient understanding of file types, post-production workflows and how to optimize content for online
- Technical understanding of YouTube and most production equipment (Previous experience in managing a YouTube Channel a plus.)
- An adept understanding of social media
- Comes with his/her own film equipment a plus
- Meticulous, technical, organized and creative
- Willingness to work off-hours when necessary
- Not prone to seasickness and enjoys boat travel/being on the water

Compensation:

Starting at \$2,500 per month

About ANGARI Foundation:

ANGARI Foundation is dedicated to creating a global community that is interested, knowledgeable and invested in marine and environmental sciences by directly supporting research initiatives that foster a greater trust and dialogue between scientists and the public. The Foundation uses innovative technology, film and other media to raise awareness and strengthen science education.

To achieve our mission, we specifically:

- provide an exceptional research and education platform onboard our research vessel *ANGARI*, which is offered to scientists, educators and filmmakers at minimal costs
- promote scientists and their ongoing research using the Foundation's resources, including social media, website, press and film
- develop standards-driven curriculum by working with professional educators and expert scientists to unite lessons in the classroom with scientific methodology in the field
- increase community engagement by publicly sharing expeditions and scientific findings and offering enriching opportunities to explore the marine world

ANGARI Foundation Inc. is a 501(c)(3) nonprofit private operating foundation (EIN# 81-1526218) headquartered in West Palm Beach, FL.

Additional Information:

This position is primarily located in West Palm Beach, FL. It may require travel and working some evenings and weekends. Travel will include the United States, Caribbean and The Bahamas, and therefore the applicant must have a valid passport and be authorized to work in the United States. With the Foundation functioning throughout South Florida, it is preferable that the applicant has a car capable of such travel.